



THE CHICAGO NETWORK

Kary McIlwain

As Chief Marketing and Communications Officer for the Ann & Robert H. Lurie Children's Hospital of Chicago, Kary handles the marketing P&L for the Medical Center and Lurie Children's Foundation. This includes all media relations and external communications; all owned, earned, and paid media; the corporate website, CRM, direct marketing efforts, marketing. Lurie Children's represents a capstone on her 25-plus year career in advertising.

As President and CEO of Y&R Chicago, Ms. McIlwain was responsible for the P&L, strategy, and operations of a full-service digital and traditional agency. Y&R is a legendary agency that serves both local and global clients across a range of industries, including retail, travel, hospitality, and consumer packaged goods.

Ms. McIlwain graduated from Bradley University with a Bachelor of Science in Journalism, followed by a Masters' degree from Northwestern University.